

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending July 10th, 2021 – Total New Ads Fall to 2nd Highest Weekly Level Since Early May**

WETHERSFIELD, July 16th, 2021 – During the week ending July 10th, 2021, there were 7,717 new postings, down 25% from a week ago and up 32% from four weeks ago. This most recent week of total new ads is the second highest new ad level since early May, the prior week was the highest on record. The over the week decline of -2,548 was driven by Health Care and Social Assistance (-694 new ads or -23%) and Retail Trade (-42% or -576). Those two sectors had the most ads overall and accounted for about half of the overall decline across all industries. Many of the occupations with the most ads were in Heath Care and Retail Trade, including Registered Nurses (552 ads, down 27% over the week), Retail Salespersons (259 new ads, down 10% over the week), and Supervisors of Retail Sales Workers (190 new ads, down 22% over the week). This over the week drop of 25% during the week of the July 4th Holiday is less than a year ago, which fell 35% during the week ending July 4th, 2020. Total new ads are up 66% over 52 weeks.

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

**Employers** with the most new postings include Hartford Healthcare, Amazon, and UnitedHealth Group.

**The three industries with the most new job postings where**

* **Health Care & Social Assistance** (2,338 new postings, -23% over the week)
* **Retail Trade** (789 new postings, -42% over the week)
* **Finance & Insurance** (494 new postings, -29% over the week)

  
 Seventeen sectors had job posting decreases over the week and four had increases. The 17 increasing industries fell by a combined 2,605 new ads over the week.More than half of that decrease occurred in Health Care and Social Assistance (-694 new ads) and Retail Trade (-576), two industries that had large increases the week before. Some of the health care drop appears to the result of a few website that had a spike in new job posting activity a week ago and subsequently fell this week back to typical levels. In Retail Trade, a large portion of the sector decline over the week can be attributed to drops at Amazon (-293 new ads) and Home Depot (-121 new ads). Those two employers had combined 499 new ads last week and were down a 414 over the week combined. Among the four increasing sectors, the largest occurred in Real Estate, up 31 new ads or +36%.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Registered Nurses (522 new postings, -27% over the week)
* Retail Salespersons (259 new postings, -10% over the week)
* First-Line Supervisors of Retail Sales Workers (190 New Postings, -22% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week were mostly in Healthcare, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 19 percent of all new ads. Of the top 25 employers, 14 had over the week decreases, one was unchanged and 10 had increases. Among decreasing employers, Amazon (-293 new ads), St. Vincent’s Health Service (-76 new ads), and Yale-New Haven Health System (-51 new ads) had the largest over the week decreases. The 10 increasing employers in the top 25 grew by a combined 586 new ads, about 75% of that growth can be attributed to Hartford Healthcare (+446 new ads). Over Four weeks, the largest increase and decrease among top 25 employers were Hartford Healthcare (+469 new ads) and Amazon (-501).  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)